

Journalism and Media 1

Summer Work

Welcome to the MHS Media Newssite and Journalism and Media 1. In order to begin, I would like you to take a look at the videos and readings below. Please look at the videos as an overview of what it means to be a Journalist, and then follow up with each of the readings and questions to build your foundation for the course. Please bring this document with you on the first day of class as we will go over it along with the responses to bring us all to the same speed.

With that, try to look over some news articles from trusted sources over the summer. Use this to acquaint yourself with professional journalism and to also start thinking about what you would like to write about for our site. You will be assigned topics to write about, but I also want to leave the door open for you to explore your own interests with the school community.

I am looking forward to working with you this year on our new website. Our goal is to provide high quality content to our community, and in order to do that, we must be up to speed with what it means to be a Journalist. See you in August.

Intro Video: <https://youtu.be/orl0uEj2Z7M>

Ethics as a Journalist: <https://youtu.be/uNidQHk5SZs>

As You Keep Writing Video:

I: *Your introduction:*

1. What is news:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_01.htm

- a. What is news value?

- b. What is a journalist's job?

2. What is your job here? What do you want your job to be?

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_02.htm

- a. Choose the role you find most appealing in journalism and explain why this sticks out to you.

- b. What is the most important part of being a journalist from the reasons listed on the article? This is based on your opinion.

3. What does a news story look like:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_03.htm

- a. What is the difference between a narrative and a news story?

- b. Explain the inverted pyramid and how it applies to journalism.

Part II: *When you start to write:*

1. Introducing a story:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_05.htm

- a. Why must you avoid overloading your stories?

- b. Define active voice and why it is important for journalists.

- c. Why must facts be first?

2. Steps to writing:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_06.htm

a. Draw the inverted pyramid.

b. Explain the use of the inverted pyramid for a journalist.

c. Explain writing concisely in your own words.

d. Why is accuracy and proofreading important in journalism? What is the process for this?

e. What are the six requirements for writing a story?

3. Quotes:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_08.htm

a. What is the reason for using quotes in an article?

b. What does it mean to have a clear channel?

c. What are the three rules for using quotes? Explain each.

1.

2.

3.

D. What are scare quotes and why should you avoid them?

4. Who said it:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_09.htm

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_13.htm

a. When do you use attribution for a quote?

b. How often should you use attribution?

c. How do you attribute facts and opinions? What are the different ways to do this?

d. How do quotes play into defamation?

Part III: As you keep writing

1. Writing with brevity:

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_07.htm

a. What sequence should you use when writing?

b. What is writing with brevity? Why is it important?

c. Why is outlining important for a news story?

https://www.thenewsmanual.net/Manuals%20Volume%201/volume1_10.htm

a. Why is it important to have access to a thesaurus for journalism?

b. Why is it important to have access to a dictionary for journalism?

c. Why would these not be useful for quotes?

See you in class!

